



## The collaboration imperative

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### Abstract:

Addressing global sustainability challenges—including climate change, resource depletion, and ecosystem loss—is beyond the individual capabilities of even the largest companies. To tackle these threats, and unleash new value, companies and other stakeholders must collaborate in new ways that treat fragile and complex ecosystems as a whole. In this article, the authors draw on cases including the Latin American Water Funds Partnership, the Sustainable Apparel Coalition (led by Nike, Patagonia, and Walmart), and Action to Accelerate Recycling (a partnership between Alcoa, consumer packaged goods companies, and local governments, among others) to describe four new collaboration models that create shared value and address environmental protection across the value stream. Optimal collaborations focus on improving either business processes or outcomes. They start with a small group of key organizations, bring in project management expertise, link self-interest to shared interest, encourage productive competition, create quick wins, and, above all, build and maintain trust.

**Source:** <https://hbr.org/2014/04/the-collaboration-imperative-2>

### Resource Description

#### Communication:

resource focus on research or methods on how to communicate or frame issues on climate change;  
surveys of attitudes, knowledge, beliefs about climate change

A focus of content

**Other Communication Audience:** Large companies

#### Exposure :

weather or climate related pathway by which climate change affects health

Ecosystem Changes

#### Geographic Feature:

resource focuses on specific type of geography

None or Unspecified

#### Geographic Location:

resource focuses on specific location

# Climate Change and Human Health Literature Portal

Global or Unspecified

## **Health Impact:**

specification of health effect or disease related to climate change exposure

Health Outcome Unspecified

## **Intervention:**

strategy to prepare for or reduce the impact of climate change on health

A focus of content

## **Mitigation/Adaptation:**

mitigation or adaptation strategy is a focus of resource

Mitigation

## **Resource Type:**

format or standard characteristic of resource

Review

## **Timescale:**

time period studied

Time Scale Unspecified